
MEDIA RELEASE

For Immediate Release

Northern Lights Canada - Top 50 Best Small and Medium Employers in Canada

Local Human Service Provider Ranks #14 on the List

Oshawa, Ontario, March 2012 - Northern Lights Canada (NLC) is pleased to be ranked 14th on the list of the Best 50 Small and Medium Employers in Canada. The study, now in its 7th year, is published annually in PROFIT Magazine.

“The Best Employer award provides Northern Lights Canada customers with concrete evidence that we care about people. As a human services company, we believe that trust is the foundation for effective service relationships. The knowledge that we care helps clients move towards a trust relationship quickly, and accelerates our collaborative pursuit of successful outcomes.” said Wendy Legere, NLC’s CEO.

Becoming a Best Small and Medium Employer is a very detailed and competitive process. This national awards program recognizes top employers with between 50 and 399 employees. The program mirrors the renowned Best Employer in Canada list published in Maclean’s Magazine; however, caters to smaller businesses.

The rankings are primarily determined by using the results from Employee Opinion Surveys. The evaluation process also includes the assessment of organizational practices and perspectives from the leadership team. This year, more than 250 organizations across Canada participated in the study.

Study partners include Queen's School of Business, Queen’s Centre for Business Venturing and AON Hewitt. More information about the Best Small & Medium Employers in Canada is available online at www.bsmostudycanada.com.

About Northern Lights Canada

For over 25 years, NLC has been providing human services to communities across Ontario. A Canadian company with a team of over 180 employment and rehabilitation specialists, case managers, corporate trainers, and support staff whose primary goal is to help you achieve yours. NLC maintains a 99.6% client satisfaction rating and empowers 160,000 individuals and organizations annually with award-winning, comprehensive services. For more information about NLC, please visit www.northernlightscanada.ca or call us at 1-800-361-4642.

For media inquiries, please contact:

Wendy Legere, CEO
Northern Lights Canada
Phone: (905) 443-1001 Ext. 2000
Toll Free: 1-800-361-4642
Email: wlegere@northernlightscanada.ca

Sandra Olszowka,
Queen's Centre for Business Venturing,
Queen's School of Business
Phone: 613-533-3119
Email: solszowka@business.queensu.ca