

February 21, 2014

I would like to express my gratitude for outstanding services offered by Seeta Batchasingh of Northern Lights Canada.

Our business, Mad about Dogs Inc., is a new business now into the beginning of its second year. As with many new businesses, there have been a number of challenges and struggles, particularly with staffing issues and turnover. Seeta has been able to understand and display true insight into these issues, and has been instrumental in ensuring that both the employer and the employee always gain useful learning, knowledge and skills from every experience. At this point, the company has now finally reached a very stable and solid footing, with excellent staff that are expected to continue on a long term basis.

The manager, who is also part of the program with Northern Lights, has been exemplary in leadership and small business advancement. Another core staff member who is also part of the Northern Lights program is also dedicated with not only the day to day operations, but also with the vision and goals of the business. Both employees feel they are part of an enriching work environment with plenty of room to learn and grow. Seeta has a special knack for not only keeping participants motivated and encouraged, but also giving wise direction and advice to the employer in keeping a balanced perspective on things at all times. Even with situations where the participant chose to leave the job because of dissatisfactions, Seeta is always able to turn the experience into a positive one in which the individual can use the experience to help him or her move forwards to their next step or goal.

In being non-judgemental and constructive, Seeta has truly been an asset in helping this new business continue to grow into a solid, long term investment which can continue to engage in healthy and mutually productive working relationships with individuals motivated to work.

Sincerely,

Steve Su
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